### SLEEKER DIGITAL M

## Green

# Digital On-Demand Foil Spot Finish & Holographic Effects



#### SLEEKING™

Sleeking is a special image transfer that specifically bonds to digital Inks and some toners on many printed surfaces, allowing the ability to create special effects and designs. Sleeking permits the application of a finish, such as gloss or matte, a metalized background, such as gold or silver, or a holographic impression, in spot locations or full coverage. Available in multiple patterns and styles, Sleeking can be applied first onto spot print applications, then trap printed; or can be applied on top of a special printable SmartSilk™ laminate surface, once overprinted with digital ink. The most common application for sleeking today is variable data foiling, as it allows complete variability of data with excellent registration.

#### **KEY BENEFITS**

- · On-Demand Variable Data Foil
- Perfect for Short Run Projects
- · Achieve Fine Detailed Foil Enhancements
- Can be combined with SmartSilk™ and Gloss Printable Laminate
- Overprint Silver & Gold Printable Sleeking Foils

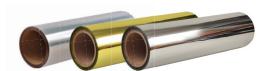
#### **SUGGESTED USES**

- Stationary & Folders
- Greeting Cards & Invitations
- Book Covers
- · Brochures & Post Cards
- Packaging

	Specifications
Run Temperature	220°F - 230°F (105°C - 110°C)
Maximum Run Speed	10 m/Min.
Run Pressure	6 Bars or 90 PSI (varies by machine)

#### **AVAILABLE FOILS**

- Metallics: Silver, Gold, Rose Gold, Royal Blue, Red, Green
- Metalized Holographics: Spectrum, Crystal, Mosaic
- Transparent: Gloss, Matte, Sparkle Holographic



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Finish Well

GVDirect $^{\mathbb{N}}$  diligently works to ensure our performance lineup of laminate films, digital technologies, equipment, and all things finishing work for our customers to gain consumer attention and market share. GVDirect $^{\mathbb{N}}$  diligently endeavors to deliver value in service, product, and equipment that surpass market demands, support productivity, and uphold social and environmental integrity.