

TALENT™ GENIUS™ Leather

AVAILABLE IN

DIGI GRIP™

Overlamine Thermal Roll Film - 1.3 MIL

GeniusLeather™ overlamine offers allure and tactile dimension to the print, publishing and packaging world. Manufactured with a unique emboss pattern on the film, **GeniusLeather™** simulates the texture of high-quality fine-grained leather. The smooth cowhide pattern gives a subdued, yet expensive feel on every application.

KEY BENEFITS

- Superb Color Tonality and Clarity
- Rich Dimensional Grain Pattern
- Scuff and Scratch Resistant Finish
- Accepts Spot UV
- Glueable and Stampable



COMMON APPLICATIONS

- Business Cards & Presentation Pieces
- Cosmetic and Jewelry Packaging
- Electronics Packaging
- Liquor and Luxury Product Packaging
- Soft and Hardbound Book Cover
- Media/Binders and Slip Cases

Properties	Description	Units	Value	Tolerance	Test Method / Standard
Film Type	-	-	Polypropylene (BOPP)	-	-
Thickness	-	mil ga µm	1.3 130 33	± 10%	-
Weight	-	g/m ²	23	± 10%	ASTM D792
Yield	-	in ² /lb m ² /kg	30,570 43.48	± 10%	ASTM D792
Haze	-	%	89	± 5%	ASTM D1003
Gloss Level at 60°	-	Gloss Units	Undetermined	10 - 20*	-
Surface Energy	Adhesive	Dyne	36*	≥ 36	DIN ISO 8296
	Finish		36	34 - 38	
Coefficient of Friction	Finish to Finish	Dynamic	0.75	± 5%	DIN EN ISO 8295
Application Temperature	-	Fahrenheit Celsius	203 - 239 95 - 115	-	Various Equipment - Always Test
Tensile Strength	MD	PSI	10,614	± 5%	ASTM D882
	TD		17,313		
Elongation at Break	MD	%	180	± 5%	ASTM D882
	TD		43		

Considerations: *Corona Treated. Dyne levels may vary due to environment, handling procedures, and time elapsed since corona treatment.

†Difficult to measure due to leather pattern.

MD = Machine Direction
TD = Transverse Direction

Note: The information given above is believed to be true and accurate and is not intended to violate any statutory condition or right of a third party. GVDirect™ makes no warranty, express or implied, as to the fitness of the products for any specific use or purpose. The above data is purely for reader's consideration, investigation and verification.

GVDIRECT™

Finish Well

GVDirect™ diligently works to ensure our Performance™ lineup of laminate films, digital technologies, equipment, and all things finishing work for our customers to gain consumer attention and market share. GVDirect™ diligently endeavors to deliver value in service, product, and equipment that surpass market demands, support productivity, and uphold social and environmental integrity.

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