

# INTRICATE AND REFINED

**TALENT™****GENIUS™****Sand****DIGI GRIP™**

## Overlamine Printable Thermal Roll Film



Talent GeniusSand DigiGrip immediately adds dynamic tactile dimension to the allure of print. This laminate will protect and enhance premium prints and packaging products, while providing a vivid color clarity that surpasses that of any standard matte laminating film. With printable capabilities, Talent GeniusSand DigiGrip allows digital ink/toner to be applied for special effects applications.

Talent GeniusSand DigiGrip is manufactured with co-extruded, biaxially oriented, non-sealable polypropylene film, and pretreated with corona on both sides. Its surface has a matte appearance combined with a special scratch-resistant coating making it a choice laminate finish for high-quality print products.

### KEY BENEFITS

- Superb Colour Tonality and Retention
- Rich Tactile Sand Texture
- Fingerprint and Smudge Resistant
- Scuff and Scratch Resistant Finish
- Accepts Spot UV
- Gluable and Stampable
- Printable
- Accepts SleekerDigital

### COMMON APPLICATIONS

- Promotional and Presentation Pieces
- Business Cards
- Soft and Hard Book Covers
- Binders and Cases
- Packaging and Folding Cartons
- Cosmetics Packaging
- Liquor and Luxury Product Packaging
- Pieces with High Consumer Interaction
- Rigid Box Packaging

		Value	Test Method
Thickness		1.3 mil / 33µm	DIN EN ISO 534
Substance / Grammage		34.85 g/m <sup>2</sup>	ISO 536
Yield		46.08 m <sup>2</sup> /kg	DIN 53375
Haze		89.7%	ASTM D 1003
Gloss (at 60° Angle)		4-6 GE	ASTM D 2457
Tensile Strength	MD	58.4 N/mm <sup>2</sup>	ASTM D 882
	TD	123.7 N/mm <sup>2</sup>	
Elongation at Break	MD	186%	ASTM D 882
	TD	98%	
Surface Tension		46 mN/m	DIN 55660-2
Recommended Lamination Temperature		210-245°F (99-118°C)	Various Equipment - Always Test

MD = Main Direction TD = Transverse Direction ASTM = American Standard Test Method  
DIN = German Industry Norm DIN EN ISO = German, European and International Standard

Note: The information given above is believed to be true and accurate and is not intended to violate any statutory condition or right of a third party. GVDirect makes no warranty, express or implied, as to the fitness of the products for any specific use or purpose. The above data is purely for reader's consideration, investigation and verification.

**GVDIRECT™**

Finish Well

GVDirect™ diligently works to ensure our Talent™ lineup of laminate films, digital technologies, equipment, and all things finishing work for our customers to gain consumer attention and market share. GVDirect™ diligently endeavors to deliver value in service, product, and equipment that surpass market demands, support productivity, and uphold social and environmental integrity.

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