

S L E E K E R D I G I T A LTM

OPPORTUNITY

SLEEKER DIGITAL GOO

Digital On-Demand Foil Spot Finish



SleekerDigital Gold is a special image transfer that specifically bonds to digital Inks and some toners on many printed surfaces, allowing the ability to create special effects and designs. Sleeking permits the application of a finish, such as gloss or matte, a metalized background, such as gold or silver, or a holographic impression, in spot locations or full coverage. Available in multiple patterns and styles, SleekerDigital can be applied first onto spot print applications, then trap printed; or can be applied on top of a special printable SmartSilk™ laminate surface, once overprinted with digital ink. The most common application for sleeking today is variable data foiling, as it allows complete variability of data.

KEY BENEFITS

- On-Demand Variable Data Foil
- Perfect for Short Run Projects
- Achieve Fine Detailed Foil Enhancements
- Can be combined with SmartSilk and Performance™ Gloss Printable Laminate Films
- Overprint Silver and Gold Printable SleekerDigital Foils

COMMON APPLICATIONS

- · Promotional and Presentation Pieces
- Business Cards and Stationery
- Pocket Folders

- Greeting Cards and Invitations
- Soft and Hard Cover Books
- Packaging and Folding Cartons

	Value		
Thickness		0.55 mil	
Appearance		Metallic	
Overprint Capability		Always Test	
Adhesion		Developed for Adherence to Toner Prints from Konica Minolta, Xerox, HP Indigo, Canon, INTEC. (Always Test)	
Storage		5°C min 30°C max.; Store on its End	
MD	2.5 ± 0.5%	Test Method: ASTM D 1204 (105°C / 30min.)	
TD	1.5 ≠ 0.5%		
Run Temperature		221°-230°F (105°-110°C)	
Maximum Run Speed 1		10 m/min.	
	6 Bars or 90 psi (Varies by Equipment — Always Test)		
		0.55 mil Metallic Always Test Developed for Adh HP Indigo, Canon, 5°C min 30°C m MD 2.5 ± 0.5% TD 1.5 ≠ 0.5% 221°-230°F (105°- 10 m/min.	

or implied, as to the fitness of the products for any specific use or purpose. The above data is purely for reader's consideration, investigation and verification.

AVAILABLE IN

Metallics: Silver, Gold, Rose Gold, Royal Blue, Red, Green



Finish Well

GVDirect diligently works to ensure our performance lineup of laminate films, digital technologies, equipment, and all things finishing work for our customers to gain consumer attention and market share. GVDirect diligently endeavors to deliver value in service, product, and equipment that surpass market demands, support productivity, and uphold social and environmental integrity.