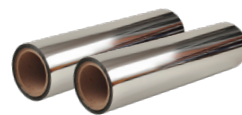




SLEEKERDIGITAL™

OPPORTUNITY

Digital On-Demand Foil Spot Finish



SleekerDigital Silver is a special image transfer that specifically bonds to digital inks and some toners on many printed surfaces, allowing the ability to create special effects and designs. Sleeking permits the application of a finish, such as gloss or matte, a metalized background, such as gold or silver, or a holographic impression, in spot locations or full coverage. Available in multiple patterns and styles, SleekerDigital can be applied first onto spot print applications, then trap printed; or can be applied on top of a special printable SmartSilk™ laminate surface, once overprinted with digital ink. The most common application for sleeking today is variable data foiling, as it allows complete variability of data with excellent registration.

KEY BENEFITS

- On-Demand Variable Data Foil
- Perfect for Short Run Projects
- Achieve Fine Detailed Foil Enhancements
- Can be combined with SmartSilk and Performance™ Gloss Printable Laminate Films
- Overprint Silver and Gold Printable SleekerDigital Foils

COMMON APPLICATIONS

- Promotional and Presentation Pieces
- Business Cards and Stationery
- Pocket Folders
- Greeting Cards and Invitations
- Soft and Hard Cover Books
- Packaging and Folding Cartons

	Value
Thickness	0.47 mil
Appearance	Metallic
Overprint Capability	Yes but Dependant on Substrate, Ink, Varnish and Image (Always Test)
Adhesion	Developed for Adherence to Toner Prints
Storage	1 year in a Dry, Climate-Controlled Environment; Store on its End
Run Temperature	200°-230°F (105°-110°C)
Maximum Run Speed	10 m/min.
Run Pressure	6 Bars or 90 psi (Varies by Equipment — Always Test)

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